

ORGANISED BY **edana**

OUTLOOK

Discover our **EXHIBITION & SPONSORSHIP** opportunities

24-26 September 2024, Rome



| Exhibition opportunity | Pricing |
|--------------------------------|--|
| Exhibition Booth | <p>Member price: 3.500€ Non-member price: 4.300€</p> |
| Sponsorship opportunity | Pricing |
| Badges printing kiosk | <p>Member price: 2.700€ Non-member price: 3.300€</p> |
| Charging Stations | <p>Member price: 4.500€ Non-member price: 6.000€</p> |
| Wifi | <p>Member price: 3.000€ Non-member price: 3.600€</p> |
| Key Cards | <p>Member price: 3.000€ Non-member price: 3.600€</p> |
| Permanent Coffee | <p>Day 1 or DAY 2: Member price: 2.500€ Non-member price: 3.200€</p> <p>Day 3: Member price: 1.200€ Non-member price: 1.900€</p> |

Exhibition opportunity

Don't miss the chance to shine at OUTLOOK™ 2024! Our exhibition opportunity offers a unique opportunity for you to **showcase your brand's expertise and connect directly with delegates.**

With high-visibility booth spaces available, you can effectively position your brand, stand out from the crowd, and maximize your presence at this prestigious event.

Join us to engage with industry leaders, gain valuable insights, and forge meaningful connections.

Spaces are limited. Only 20 booths available.

Therefore don't wait to reach out and risk missing this exclusive opportunity.

If you have any questions or want to become a sponsor, please contact outlook@edana.org

A blurred background image of an exhibition booth. A large, 3D cube-shaped light fixture hangs from the ceiling, with one side in red and the other in orange. In the foreground, several people are walking through the booth, including a woman in a dark top and a woman in a dark vest and light pants. The background shows various booth structures and lighting.

Exhibition booth

Member price: 3.500€

Non-member price: 4.300€

Exhibition booth

Elevate your presence as an industry leader with an exclusive booth during this 2-day exhibition (DAY 1 & DAY 2). Showcase your expertise to the delegates!

01

1 exhibitor pass with free access to the conference and networking activities

02

A space with a desk, chairs and backdrop which can be personalised and an electrical connection

03

Welcome and coffee breaks organised in the exhibition area

04

Exhibitor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate



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Sponsorship opportunity

The OUTLOOK™ 2024 offers an **exclusive opportunity to position your brand.**

These high-visibility sponsorships are powerful, cost-effective solutions for increasing your presence and standing out from the crowd.

By becoming a sponsor for this event, you'll be aligning your brand with a conference that has consistently delivered valuable insights, networking opportunities, and a strong sense of community.

Therefore don't wait to reach out and risk missing this exclusive opportunity.

If you have any questions or want to become a sponsor, please contact outlook@edana.org



BADGE COLLECTION

Badge printing kiosks

Member price: 2.700€
Non-member price: 3.300€

Badge printing kiosks

Envision your brand standing out at every attendee interaction with our **2 personalized kiosks**, ensuring prominent visibility each time participants register or scan their badges.

01

Every participant will stop at these kiosks when they arrive to print their badge, for maximum visibility

02

Each badges printing kiosk can be personalized (2 kiosks in total)

03

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate





Charging Stations

Member price: 4.500€
Non-member price: 6.000€

Charging Stations

Your company can make a great impression by providing **2 charging stations** for OUTLOOK participants to plug in and recharge their phone or laptops.

01

Place 1 charging stations in the Plenary room and 1 in the exhibition area where all the breaks take place

02

Each charging station can be personalized

03

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WiFi

Member price: 3.000€

Non-member price: 3.600€

WiFi

In today's world, everyone uses their mobile constantly, making this sponsorship an invaluable opportunity to keep your brand in the palm of every attendee's hand.

01

Personalised username and password to access WiFi

02

Company logo on signage that includes WiFi login instructions

03

Company logo on onsite signage promoting the mobile app

04

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate



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Key Cards

Member price: 3.000€

Non-member price: 3.600€

Key Cards

With personalized key cards, your brand will be prominently displayed each time attendees unlock their bedroom door.

01

All guests who have reserved a room within our designated room block at the conference hotels will be provided with a personalized key card for seamless access (300 guests in total).

02

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate



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Permanent Coffee Station Day 1 and/or 2

Member price: 2.500€

Non-member price: 3.200€



Day 3

Member price: 1.200€

Non-member price: 1.900€

Permanent Coffee Station

Everybody gets tired, and needs to be energized. Be the reason for that. Sponsor our coffee station and keep attendees refreshed and energized throughout the day while prominently displaying your brand.

01

Enhance your brand visibility by sponsoring a coffee stations available throughout the day in the exhibition area

02

Signs with company logo on catering stations + 1 vertical banner

03

Showcase your brand by displaying a banner or similar temporary display

04

Opportunity to include branded items such as napkins, chocolates, or biscuits

05

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Get In Touch

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