

EDANA celebrates 50th Anniversary amid praise for sustainability efforts and consumer protection

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"We were delighted to receive a clear acknowledgement and endorsement by the European Commission of EDANA's past efforts in supporting its member companies' compliance with product safety requirements"



EDANA celebrated its 50th anniversary as the voice of the nonwovens industry with a major event in Brussels on 28 April, the Nonwovens Get-Together attended by over 280 EDANA members, policy makers and other stakeholders.

"The event was not only an opportunity to celebrate 50 years of relentlessly advocating the many benefits nonwovens bring to society, as shown in the last two years during the pandemic. It was also a chance to further emphasise how this dynamic industry continues to innovate and drive sustainable development," said Mikael Staal Axelsen from Fibertex Personal Care and current chair of EDANA.

