## Innovation Forum Draws to a Close with Key Message: Innovation Remains Essential to Ensure Nonwovens Are Future Fit

11 June 2024

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Last week, the EDANA Innovation Forum, a new event formed from an amalgamation of the International Nonwovens Symposium (INS) and the Nonwovens Innovation Academy (NIA), was held in Munich, Germany. This one-of-a-kind new event drew in over 110 participants from 78 companies and 22 countries, making it a truly global gathering.

"Our aim was to create a platform for the nonwovens community to explore the latest technical innovations and gain insights from external speakers and start-ups. I'm delighted to share that, based on the positive feedback we've received, we successfully accomplished this goal," expressed Murat Dogru, EDANA's General Manager. "The success of this inaugural addition is a testament to the active participation and valuable contributions of all the