

New Exhibition Space at OUTLOOK™2024

24 May 2024

OUTLOOK™2024, which will take place from Tuesday 24 to Thursday 26 September this year, opened for registration last month. New for 2024, the event will feature an exhibition space, offering 20 companies the unique opportunity to showcase their expertise and connect directly with delegates.



Since its inception almost 25 years ago, [OUTLOOK™](#) has earned its reputation as the world's premier nonwovens personal care, hygiene, and wipes conference. It gathers over 500 nonwovens professionals in one location every year for a week of discussions on the latest innovations and challenges impacting the absorbent hygiene products and wet wipes nonwovens segments.

This year, the event will be in Rome, Italy, at the Cavalieri, a Waldorf Astoria hotel; rooms are available at preferential EDANA rates. In addition to the exhibition space, companies that have registered at least one delegate may also [book a meeting room](#) to organize confidential business meetings during the conference. Spaces are limited, so don't wait to reserve your spot.

The programme, which will be published in the summer, will retain the same structure as in

