

OUTLOOK™ Plus Latin America 2019 keeps its momentum

15 May 2019

215+ participants continue enthusiasm for the only Latin American event dedicated to the nonwoven personal care industry: Economics, consumer needs, and incontinence among highlights



The two global nonwoven trade associations, EDANA and INDA, supported by ABINT, the Brazilian Association of Nonwoven Industries, closed the third edition of The OUTLOOK™ Plus Latin America conference in São Paulo, Brazil, thanking over 215 business professionals for their continued support and encouragement.

Opening the conference, keynote presenter Walter Barral, Ph.D., outlined the challenges and opportunities in the political and economic environment within Brazil and the Mercosur Region.

Key drivers for these opportunities are changing perspectives brought about by rapid negotiations in Free Trade Agreements and customs tariffs.

The event featured a panel of experts on the topic of 'Economics, consumer needs, and incontinence among highlights'.

