

Tailoring Solutions for Sustainable Growth: A Vertical Approach

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Brussels, 14th of February 2025 - A one-size-fits-all approach to ecodesign won't work. Recycling textiles is not the same as electronics, and repairability varies across products. As the European Commission analyses the first Ecodesign Working Plan, we are joining the call for a product group-specific approach to ensure rules align with each sector's needs. Horizontal measures on durability, recyclability and recycled content risk creating vague requirements, legal uncertainty and regulatory overlap. The adoption of sector-specific rules can ensure a simpler process that aligns with impact assessments and prioritises competitiveness and sustainable growth. Learn more in the joint association letter.

Read the full position paper [here](#).



