

25 - 26 March 2025

Hilton Waterfront Hotel, Vienna, Austria

[Register Here](#)

# Programme

**08.30 - 18.00**

**REGISTRATION DESK OPEN**

**08.30 - 09.00**

**OPENING OF THE TABLETOP EXHIBITION & WELCOME COFFEE**

**09.00 - 09.15**

**WELCOME ADDRESS**

**09.15 - 10.15**      **KEYNOTE SPEECH**



**Dr.-Ing. Frank Möbius, Senior Innovation Advisor**  
 UnternehmerTUM, Munich, Germany - Former Manager at BMW Group

**OPEN INNOVATION, THE KEY TO FUTURE SUCCESS FOR YOUR COMPANY**

- Why is Open Innovation a crucial success factor for any kind of industry in these challenging times?
- How does the automotive industry like BMW Group realize Open Innovation in their organization?
- What are the 10 most important steps to enhance your innovative power in the future?



**10.15 - 11.00**

**COFFEE BREAK & VISIT OF THE TABLETOP EXHIBITION**

**11.00 - 12.15**      **SESSION 1 - TRENDS & TECHNOLOGIES**



**Marc Schmidt, Vice President Technologies Europe - AAF-Lufttechnik**

**The best is yet to come - An outlook from the filter manufacturer's perspective**

- How do current social and economic megatrends change the air filter industry?
- Is the air filter industry prepared for the change?
- What does it mean for product development, marketing strategies and business models?



**Thomas Heininger, Director Engineering Filtration Material - MANN+HUMMEL**

**From raw material over filtration material to filter elements and the wide range of applications**

- How does the journey from raw material to filtration material and the filter element look like?
- What are the main impacts and influencing factors over the whole process chain?
- How the best performing filter elements can be provided by having this holistic view?



**Anthony Lawson, Senior Filtration Specialist - Hengst**

**Regulation as the driver of innovation in filtration - How new regulations help drive the design of new filters with higher performance**

- How does regulation drive changes in product design, fostering innovation in air filtration design?
- How is the changing landscape of filter media design influenced by upcoming controls on the use of PFAS substances, prompting designers to explore alternative, non-conventional technologies?
- How lower WHO guideline limits for air quality in gases have led to a fundamental redesign of filter solutions for HVAC applications to the new EN16798-3?

**12.15 - 13.00      FILTREX 2025 INNOVATION AWARD**



Each nominee will showcase their innovation through a brief presentation, and the audience will vote to determine the winner, who will be announced during the cocktail.

Submit your application before 25 February 2025.

**13.00 - 14.15  
NETWORKING LUNCH**

**14.15-15.30      SESSION 2 - STANDARDS & TESTING**



**Stephan Grosse, Team Manager Marketing and Sales - Topas  
Latest state-of-the art in molecular air filter testing**

- Which are the requests from the standardization?
- How can these requests be realized at a technical test bench setup?
- What are the new challenges on testing fuel cell filters and molecular HVAC filters?



**Tobias Zimmer, Vice President - Camfil**

**Upcoming EN Standard on complementary product category rules (c-PCR) for environmental product declarations (EPD) for air Filters**

- What will be the c-PCR for EPD of air filters and when can they be expected?
- How will energy consumption and health benefits in the use phase of air filters be considered?
- How will it impact the requirements on air filter media?



**Marina Ängeslevä, Sales and Application Specialist - Porometer**

**Correlations between the pore size and filtration efficiency of nonwoven filter media**

- How were the pore size and filtration efficiency analysed in the presented work?
- How does the pore size of nonwoven filter media correlate with air permeability?
- What equations can describe the correlations between pore size, penetration, and resistance of woven filter media?

15.30 - 16.15

**INTRODUCTIONS OF KEY PLAYERS IN THE FILTRATION INDUSTRY TO THE ROUNDTABLES**

The round table discussion is included in the conference to further engage the audience in one of the central themes of the conference: ‘sustainability in filtration’.

3 speakers from reputable companies will share their thoughts and approaches to this topic with the audience. After the presentations the audience will reflect, seated around the ‘round tables’ on the introduction, and how this relates to or inspires their own thoughts. A small set of questions will be provided to guide the discussion.



**Cédric Vallet, Head of Business Development & Product Management - Ahlstrom**

**How to combine innovation and sustainability in filtration**



**Oswaldo Anaya, Product Marketing Manager - Freudenberg Performance Materials**

**Sustainable filtration – what is truly good for the planet**



**Bruce Lorange, Global Marketing (IAQ) - Hollingworth & Vose**  
**IAQ Filtration: A call-to-action to harmonize health for people, profit, and planet**



16.15 - 16.45

**COFFEE BREAK & VISIT OF THE TABLETOP EXHIBITION**

16.45-18.00

**ROUNDTABLE DISCUSSIONS**



19.00 - 21.30

**NETWORKING EVENING COCKTAIL DINNER AT THE KUNSTHISTORISCHES MUSEUM**



Delegates will have the opportunity to network in an elegant setting while exploring the Kunsthistorisches Museum's renowned Picture Gallery in Vienna. This gallery houses one of the most outstanding collections of European art, featuring masterpieces by iconic artists such as Titian, Vermeer, Rembrandt, Brueghel, and Velázquez.

Transportation by bus will be provided to and from the venue.

# Programme

**08.30 - 18.00**      **REGISTRATION DESK OPEN**

**08.30 - 09.00**      **OPENING OF THE TABLETOP EXHIBITION & WELCOME COFFEE**

**09.00 - 10.00**      **KEYNOTE SPEECH**



**Dr. Pero Mičić**  
Founder and CEO at FutureManagementGroup

## **BRIGHT FUTURE BUSINESS: HOW TO FUTURE-PROOF YOUR BUSINESS AGAINST MAJOR DISRUPTIVE CHANGES OF THE FUTURE**

- What are the eight properties of a bright future business?
- Which disruptive changes you need to adapt to and thrive on?
- Why and how you should heal fear of the future with joy for the future



**10.00 - 10.40**      **COFFEE BREAK & VISIT OF THE TABLETOP EXHIBITION**

**10.40 - 12.00**      **SESSION 3 - MEDIA INNOVATION**



**Simone Cerminara, Product Development & TCS Manager Turin, Filtration - Ahlstrom**

## **Dual layer for extended lifetime and reduced size of air intake filters**

- What are the current trends in engine air filtration market?
- What are the different types of standard air intake filter media available in the market?
- Which are the benefits for the filter manufacturers?



**Christian Ewald, Vice President Global Market Segment Gas Phase Filtration - Freudenberg FT**

## **Gas Phase Filtration: A key process to protect work environments from harmful corrosive and odorous emissions**

- What are the advantages and limitations of new standards and recommendations such as ISO 10121-3 and Eurovent 4/26 – 2024?
- Which additional information are needed to achieve a safe work environment and an excellent protection against corrosion?
- How to choose the filtration solution with the best cost-performance ratio and to calculate filter lifetimes most accurately?



**Christof Keppler, VP Innovation & New Business Development - Neenah Gessner**

**Automotive filter media with reduced carbon footprint**

- Product Carbon Footprint (PCF) – why does it matter for automotive filter media?
  - What needs to be done to determine the PCF of a filter media? What are the main contributors to the PCF of a filter media?
  - How can the PCF of filter media be reduced? What impact does the reduction of PCF on the performance and the cost structure of those filter media?
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**12.00 - 13.15**  
**NETWORKING LUNCH**

**13.15 - 14.30**

**SESSION 4 - SUSTAINABILITY**



**Mood Ahmed, R&D Project Manager - Beaulieu Fibers International**

**Fibers that build futures: Innovative sustainable fiber solutions for filter media**

- What are the new trends in sustainability within the filtration industry?
  - Which sustainable alternative fiber are available?
  - What benefits do sustainable synthetic fiber offer?
- 



**Christopher Griffin, Director, Sustainability and Innovation - Johns Manville**

**Recycling and circular use of waste filters and filtration media**

- How can we avoid landfilling waste from filter media manufacturing?
  - How can we re-use waste from manufacturing filters?
  - Is there a circular opportunity to recycle end of life filters?
- 



**Umur Burak Dalbudak, Co-Founder - Texnova Tekstil**

**Development of a biodegradable dust filter using biodegradable PET and BicoPET mono-material with sustainable needlepunching production method**

- What are the key advantages of using biodegradable PET and bicoPET mono-materials in dust filtration applications, and how do they address current environmental challenges?
  - How does the needle punching production method enhance the sustainability and performance of the proposed biodegradable coarse dust filter compared to traditional methods?
  - In what ways does the integration of biodegradable binders and chemical coatings contribute to improving the filtration efficiency, durability, and environmental impact of the final product?
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**14.30 - 15.00 COFFEE BREAK & VISIT OF THE TABLETOP EXHIBITION**

15.00 - 16.15

**SESSION 5 - GOING PFAS FREE**



**Björn Strelau, Director Global Product Management - Hollingsworth & Vose**

**HEPA filtration media with zero added PFAS for a cleaner world**

- Why does the widespread use of Per- and polyfluoroalkyl substances (PFAS) in HEPA filtration represent a problem?
- How can a new range of HEPA efficiency glass filtration media, with zero added PFAS, help support sustainability efforts of companies by eliminating the use of forever chemicals in various applications?
- How does this new HEPA efficiency glass filtration media perform compared to traditional solutions?



**Dorothea Slevogt, Senior Consulting Specialist - Schlegel und partner**

**Navigating PFAS restrictions: Roadmap, industry impact, and emerging solutions for filtration**

- What is the expected roadmap for the PFAS restrictions in Europe?
- How will PFAS restrictions change the filtration industry along the value chain?
- What are the related market expectations and solutions in development for filters and its media?



**Josh Manasco, Director of Application and Business Development - Elmarco**

**Greener membranes from electrospinning**

- How do electrospun membranes enhance performance in filtration and textile applications compared to conventional materials?
- What are the key benefits of using PFAS-free and non-REACH-listed solvents in nanofiber membrane production?
- How can sustainable nanofiber membranes contribute to reducing energy consumption and environmental impact in industrial processes?

16.15 - 16.20

**CLOSING WORDS**



**16.20 - 17.40  
GOODBYE DRINK**

All presentations and moderated sessions will be held in English.

This programme may be subject to last-minute changes and cancellations. All timings are approximate and may be subject to change due to unforeseen delays or adjustments.

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