

To take place during **FILTREX™ 2025**  
March 25-26 in Vienna

# FILTREX™ **2025**

## innovation AWARD

FOURTH  
EDITION

### Get recognition from your peers

Nominees will showcase their innovations in a thrilling 10-minute slot on the stage of **FILTREX™ 2025**. Attendees will vote for the winner live during the conference!

**SUBMIT  
YOUR  
APPLICATION**

Deadline  
for applications  
**15.01.2025**

### Three reasons to apply:

1. Highlight your innovation and show how it benefits society
2. Reward the efforts made by your company and staff
3. Create a moment of inspiration around innovation and progress in the industry

### Exciting Opportunity for Visibility!

We are thrilled to announce an upcoming award that offers companies a unique chance to gain significant visibility. Here's what nominated companies will receive:

- Pre-Event Publicity: A press release presenting the three nominees, sent out three weeks before the event.
- Social Media Spotlight: Highlighted posts on LinkedIn to promote the nominees.
- Winner Announcement: A dedicated press release publicizing the winner after the conference as well as social media coverage

**Don't miss this fantastic opportunity to shine in front of industry leaders and peers!**

# FILTREX<sup>2025</sup>

FOURTH EDITION

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### CRITERIA

- At least one company delegate must be registered for FILTREX™ 2025
- A company may submit up to two products
- Products must be commercially available by the time of submission, and must not have been commercially launched before December 2022

### APPLICATION PROCEDURE

- Submit your application by 15 January 2025 using the provided link.
- Include samples and relevant details as applicable.
- All applications will be handled with strict confidentiality.
- The judging panel consists of independent experts with technical and marketing expertise, along with a member of the nonwovens press.
- EDANA will officially notify the three nominees and arrange their tabletop spots. Further details will be collected for promotional purposes.

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Join us for  
**FILTREX™ 2025**  
25 – 26 March 2025  
Vienna

### CALENDAR

#### 15 January 2025

Applications close

#### 10 February 2025

Judges' decision on nominees

#### 1 March 2025

Press release and posts on social media to announce nominees

#### 25 March 2025

Vote collection at FILTREX™ 2025, Awards Ceremony, and winner announcement at the Evening Reception.