

ORGANISED BY **edana**

OUTLOOK²⁵

Discover our
**EXHIBITION &
SPONSORSHIP**
opportunities

23 - 25 September 2025, Budapest

Exhibition opportunity	Pricing		
Exhibition Booth (incl. 1 free pass for conference & networking activities)		Member	Non-Member
	Standard	3.900	4.900
	Premium	5.000	6.000
Sponsorship opportunity	Pricing		
Badges printing kiosks	Member price: 2.000€ Non-member price: 3.000€		
Wifi	Member price: 3.000€ Non-member price: 4.000€		
Charging Stations	Member price: 3.000€ Non-member price: 4.000€		
Permanent Coffee stations	Day 1 or DAY 2: Member price: 2.500€ Non-member price: 3.500€ Day 3 (half-day): Member price: 1.200€ Non-member price: 2.200€		
Cocktail evenings	Internal cocktail Day 1 or external cocktail DAY 2 Member price: 3.500€ Non-member price: 4.500€		

Exhibition opportunity

Don't miss the chance to stand out at **OUTLOOK™ 2025!** This year, we are offering two exclusive booth options to showcase your brand and connect directly with industry leaders.

Whether you choose a **Standard Booth** for professional engagement or a **Premium Booth** with a private meeting space, both options provide high visibility, allowing your brand to shine and maximize its presence at this prestigious event.

Only 20 booths available:

- **16 standard booths**
- **4 premium booths**

1 free pass to attend the conference and all networking activities is included in the price.

The cocktail on the first evening will take place in the exhibition area.

Therefore don't wait to reach out and risk missing this exclusive opportunity.

If you have any questions please contact delphine.rens@edana.org



Standard Exhibition Booth

Member price: 3.900€

Non-member price: 4.900€

Standard Exhibition booth

Enhance your reputation as an industry leader by securing an exclusive booth. Seize the opportunity to showcase your expertise to a targeted audience of delegates!

01

1 pass with free access to attend the conference and all networking activities

02

A booth including a desk, 2 chairs, electricity with 1 multisolet, and a backdrop which can be personalised

03

Lunches, coffee breaks and the cocktail party on the first evening will be organised in the exhibition area

04

Exhibitor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate

Availability: 16 booths





Premium Exhibition Booth

Member price: 5.000€

Non-member price: 6.000€

Premium Exhibition booth

Elevate your presence as an industry leader with an exclusive Premium Booth. Gain a competitive edge by showcasing your expertise while enjoying a private dedicated meeting space behind the backdrop to connect in a more private way with delegates and build impactful relationships!

01

1 pass with free access to attend the conference and all networking activities

02

A booth including a dedicated meeting space behind the backdrop, a desk, 2 chairs, electricity with 1 multiset, and a backdrop which can be personalised

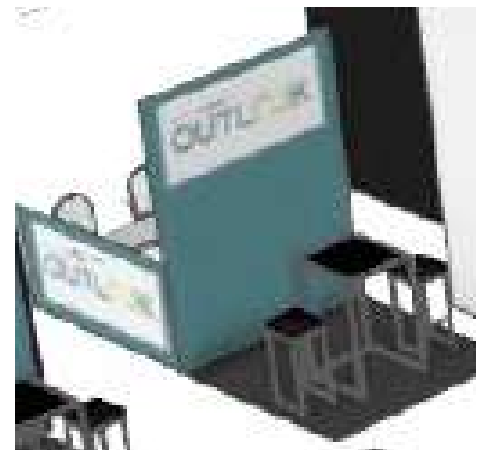
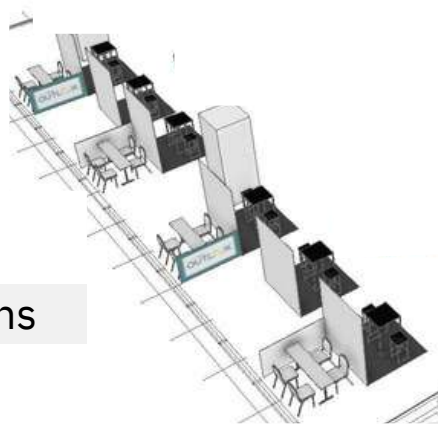
03

Lunches, coffee breaks and the cocktail party on the first evening will be organised in the exhibition area

04

Exhibitor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate

Availability: 4 booths





Floor plans are intended to give a general indication of the proposed layout only. All images and dimensions are not intended to form part any contract or warranty.

EDANA Outlook 2025

14/01/2025		Exhibition
		REMARKS
1	Venue	Marriot Budapest
2	Room	Ballroom
3	Show Dates	23-24-25/09/2025
4	Made by	Evert Hens
	Filename	240114_EDana Outlook_Marriott Budapest

Sponsorship opportunity

OUTLOOK™ 2025 offers an **exclusive opportunity to make your brand shine!**

These high-visibility sponsorships are powerful, cost-effective solutions for increasing your presence and standing out from the crowd.

By becoming a sponsor for this event, you'll be aligning your brand with a conference that has consistently delivered valuable insights, networking opportunities, and a strong sense of community.

Therefore don't wait to reach out to enjoy these exclusive opportunities.

If you have any questions, please contact delphine.rens@edana.org



Badge printing kiosks

Member price: 2.000€
Non-member price: 3.000€

Badge printing kiosks

Imagine your brand showcased with our **personalized kiosks**, ensuring maximum visibility every time participants register and print their badges.

01

Each participant will stop at these kiosks when they arrive to print their badge

02

Each badges printing kiosk can be personalized (3 kiosks in total)

03

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate



A hand with orange nail polish holds a white smartphone over a black wireless charging pad. The phone's screen shows a low battery icon. The background is a blurred wooden surface.

Charging Stations

Member price: 3.000€
Non-member price: 4.000€

Charging Stations

Your company can make a lasting impression by providing two personalized charging stations, offering OUTLOOK™ participants a convenient way to charge their phones or laptops.

01

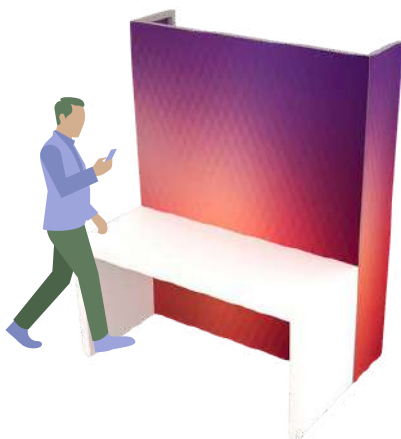
Place 2 charging in the foyer and in the exhibition area where all the breaks and lunches take place

02

Each charging station can be personalized

03

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate





WiFi

Member price: 3.000€

Non-member price: 4.000€

WiFi

In today's connected world, this sponsorship provides a priceless opportunity to keep your brand front and center for every attendee.

01

Personalised username and password to access WiFi

02

Company logo on signage that includes WiFi login instructions

03

Company logo on onsite signage promoting the mobile app

04

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate



Permanent Coffee Stations Day 1 or DAY 2

Member price: 2.500€

Non-member price: 3.500€

Day 3

Member price: 1.200€

Non-member price: 1.900€

Permanent Coffee Stations

Everyone needs a boost to stay energized. Be the source of that energy by sponsoring our coffee station, keeping attendees refreshed throughout the day while showcasing your brand prominently.

01

Enhance your brand visibility by sponsoring a coffee stations available throughout the day in the exhibition area

02

Signs with company logo on catering stations + 1 roll-up

03

Showcase your brand by displaying a banner or similar temporary display

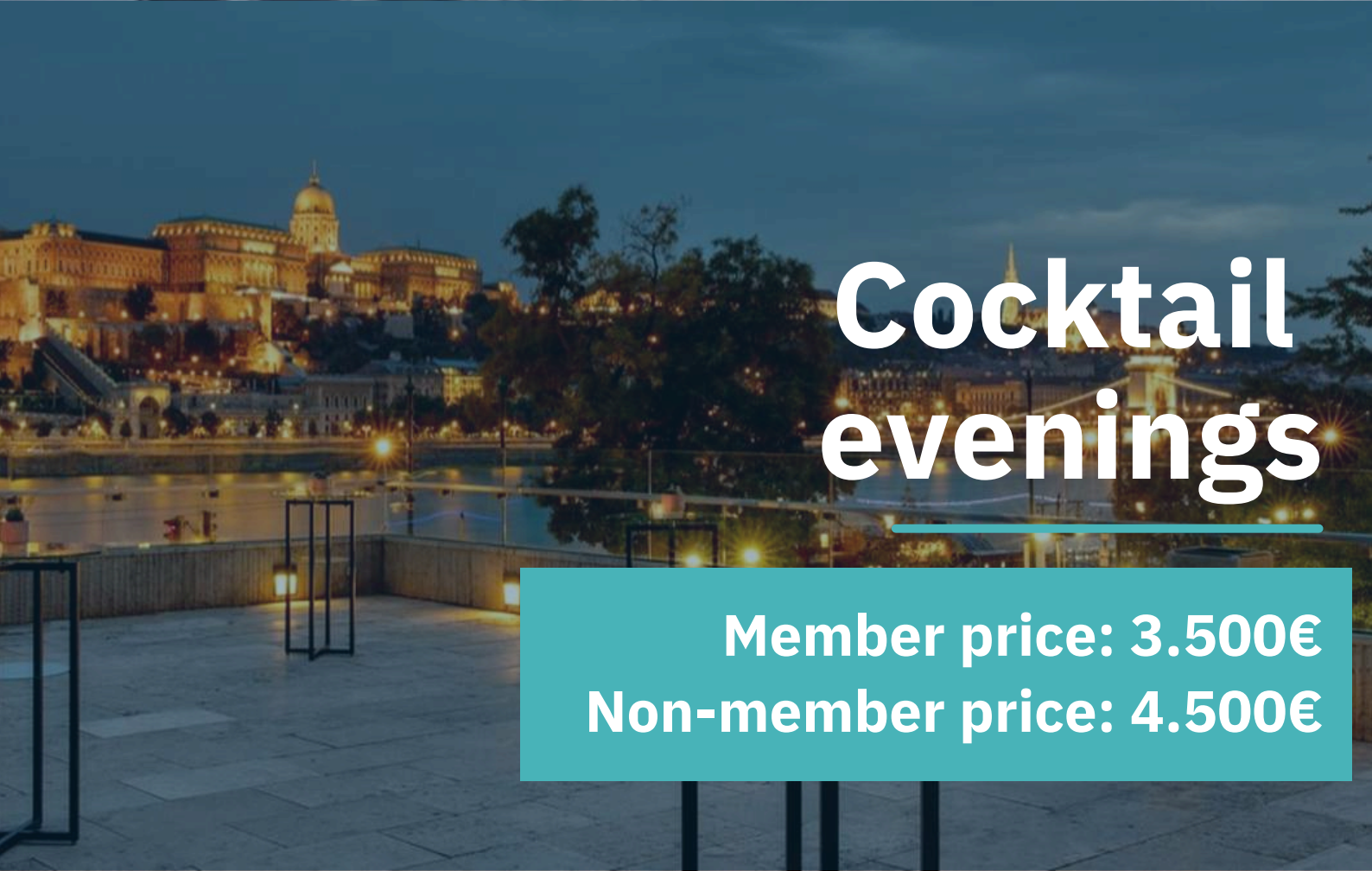
04

Opportunity to include branded items such as napkins, chocolates, or biscuits

05

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate





Cocktail evenings

Member price: 3.500€
Non-member price: 4.500€

Cocktail evenings

Host an exclusive cocktail reception on either the first or second day of the conference, featuring impactful on-site branding and opportunities to showcase your company and products.

On the first day, the cocktail reception will take place in the exhibition area with a thematic evening.

On the second day, we'll cross the Danube to enjoy an unforgettable reception at the Golden Bastion in Buda Castle.

01

A 2.5-hour cocktail evening featuring food, drinks and music

02

Signage with company logo/flyers on high cocktail tables stations + 1 roll-up

03

Opportunity to welcome attendees and to include branded items such as napkins, chocolates, or delegate giveaways

04

Sponsor recognition in pre-event marketing, on the mobile app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate

