

[Register here](#)

Event Schedule



DAY 1 | 05 November

09.00 - 18.00 REGISTRATION DESK OPEN

09.00 - 10.00 WELCOME COFFEE

10.00 - 10.10 OPENING & WELCOME ADDRESS

10.10 - 11.10 KEYNOTE SPEECH



Navigating the Clean Energy Transition: Emerging Trends Shaping Tomorrow's Energy World **Ana Rovzar, Founder - Polygon AR**

- What are the key trends driving the global clean energy transition, and how are they shaping the future of energy?
- What are the major obstacles or headwinds slowing down progress in the clean energy transition?
- What concrete actions are needed from governments, businesses, and communities to stay on track for a successful clean energy transition?

11.10 - 11.40 COFFEE BREAK

11.40 - 12.40 SESSION 1

Pathways to Sustainability in Nonwovens: EDANA Vision, EU Policy Horizon, and Industry Realization



EDANA Sustainability Vision: Progress, Achievements, and Future Steps One Year On

Marta Roche Diez, Sustainability & Technical Affairs Manager - EDANA



EU Priorities for the Next 5 Years: From Green to Competitive? Impacts on the Nonwoven Industry

Brieuc Lits, Public Affairs Director - EDANA



Absorbent Hygiene Products unlocked: Learnings and progress on the journey to sustainability

Paolo Haeusermann, Senior Brand Director - Europe Sustainability Leader - Procter & Gamble

12.40 - 13.40

LUNCH BREAK

13.40 - 15.00

SESSION 2

Navigating Corporate Sustainability and Social Responsibility in the Nonwovens Industry



The Use of International Standards to Achieve Net Zero

Peter van der Broek, Sustainability Sector Lead CE - BSI Group

- Introduction of relevant ISO standards for the nonwovens industry
- What is the Net Zero Pathway?
- How to use of ISO standards to comply to CSRD & CSDDD?



Corporate Sustainability in the Nonwovens Industry: How Can We Make It Work

Carsten Ruff, Quality, Environment, Health & Safety Manager - Nitto Advanced Film Solutions

- ESG at the core of sustainable corporate development
- Contributing to a wide range of industrial applications and sustainability is not a contradiction
- Managing commitments in a multinational company with a broad product portfolio



CSRD Impact: Shaping Sustainability in Nonwoven Companies

Philippe Wijns, Sustainable Business Development Advisor - CleverSustainability

- What are the expanded reporting requirements under CSRD and how do they impact nonwoven companies?
- How can nonwoven companies effectively integrate CSRD requirements with existing sustainability frameworks?
- How can nonwoven companies benefit of complying with CSRD, report their results and progress made?

15.00 - 15.45

COFFEE BREAK

How to Measure your Sustainability Performance



Product Sustainability: Creating Business Value from Transparency

Martijn Gipmans, Director Sustainability Consulting - Sphera Solutions

- How to assess sustainability impact of products and complete product portfolios, including Scope 3 upstream and downstream impacts?
 - Why is it important to take an integrated sustainability perspective across the life-cycle of your product?
 - How to generate business value from sustainability insights?
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How Archimedes Has Become a Tool to Evaluate Sustainability - The Concept of Portfolio Sustainability Assessment

Christophe Morel-Fourrier, Sustainability Leader Hygiene, Packaging and Converting Adhesives - Bostik

- What is Portfolio Sustainability Assessment?
 - How is it used today?
 - Opportunities for the future
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Together for Sustainability's Scope 3 Greenhouse Gas Emission Reduction Programme

Rebecca Weicht, Senior Consultant - Together For Sustainability (LyondellBasell)

- What is the Together for Sustainability (TfS) Scope 3 GHG programme?
 - How can it benefit companies in the chemical supply chain and beyond?
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The Critical Role of CCS Technologies and Carbon Removal Certification for Decarbonisation

Martin Michelot, Executive Director for Europe - TIC Council

- What is the role of Carbon Capture, Storage, and Utilisation (CCUS) technologies in global decarbonization efforts?
- What are the major challenges facing the implementation of CCS/CCU technologies?
- How can carbon removals be certified and verified within the EU's Carbon Removals Certification Framework (CRCF)?



DAY 2 | 06 November

09.00 - 18.00

REGISTRATION DESK OPEN

09.00 - 09.30

WELCOME COFFEE

09.30 - 10.30

KEYNOTE SPEECH



What Customers, Consumers and Citizens Are Saying About Sustainability

Mike Barry, Director - Director of MBE, Former Director of Sustainable Business for Marks & Spencer

- Why do we need to integrate sustainability in to our corporate strategy in a changing marketplace?
- What do we need to do to become more sustainable?
- How do we integrate sustainability into our conversations with colleagues, suppliers, business partners, customers, owners, policy makers and our wider sector?

10.30 - 11.00

COFFEE BREAK

11.00 - 12.50

SESSION 4

Advancing Circularity: Sustainable Innovations in Durable Nonwovens and Potential Collaboration with the Textile Industry



Durable Nonwovens and the Shift to Circularity in the Automotive Industry

Albert Hammerschmied, Director Strategic Marketing - Freudenberg Performance Materials

- Can nonwovens contribute to circularity in the car industry?
 - What makes post-industrial waste a priority?
 - What is the experience in implementing circular economy cases? What makes it so hard?
 - Why durable nonwovens player should not focus alone on circularity?
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Circular Transformation of the Automotive Industry : Potential and Challenges

Jean-Michel Pinto, Automotive Sustainability & Circularity Expert

- What is the potential for circular activities in the automotive industry ?
- What are the main associated challenges ?
- Which role could the nonwoven industrials play in the circular transformation of the automotive industry ?



Sustainable Building Insulation – Boosting European Stakeholders to Reach Goals of Circularity

Alexandre Butté, Vice President Engineered Textile and General Manager - ANDRITZ Laroche

- How building insulation market should adapt to reach sustainability goals?
 - How nonwovens can debottle neck to the green transition dilemma?
 - What are the obvious actions all stakeholders should take?
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12.00 - 12.20

Q&A / PANEL DISCUSSION

The session speakers will bring their unique perspectives, share insights, and respond to audience questions. They will be joined by Gillis Beun, Business Development Manager at Beaulieu International Group.

The session will then conclude with the perspective from an expert in the textile industry.



Impact of the EU Textiles Strategy on Sustainability and Circular Business Models in the Nonwoven Sector

Dirk Vantghem, Director General - EURATEX

12.40 - 13.40

LUNCH BREAK

13.40 - 15.20

SESSION 5

How to Make Trustworthy Environmental Claims



Green Claims Directive: Informing Consumers for the Green Transition - Status and Developments

Małgorzata Gołębiewska, Team Leader for Green Claims and Environmental Footprint - European Commission DG ENV

- How will the Green Claims Directive help fight greenwashing?
 - How will it support more sustainable consumption choices and how will it complement the EU Ecolabel?
 - What is the state of play of the proposal?
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Can Ecolabels Help You to Communicate Your Sustainability Claims? Nordic Swan's Perspective

Niina Tanskanen, Nordic Product Manager - Nordic Ecolabelling

- Green claims and Nordic Swan Ecolabel: can Nordic Swan Ecolabel be used as a tool for new EU regulation such as the Green Claims Directive or Corporate Sustainability Reporting Directive (CSRD)?
- Nordic Swan Ecolabel for sanitary products is currently on revision from generation 6 to 7. What are the main environmental points in the current revision work of Nordic Swan Ecolabel for sanitary products?



Collaborating for Purpose-Driven Circularity in the Nonwoven Value Chain: Let's Work Together to Create a Circular Ecosystem Within the Nonwoven Industry

Prabhat R Mishra, Board Member and Director for Sustainability - Nonwovens

- Why is aligning with Nature key to achieving Circularity?
- When do Green Claims truly hold weight?
- How can Collaboration and AI fast-track our path to Net Zero?



From Policy to Practice: How Can PEF Drive Real Impact in the Nonwoven Industry?

Luca Zampori, Team Lead - PRé Sustainability

- What role does the Product Environmental Footprint (PEF) play in emerging policies, also beyond the nonwoven industry and what learnings can we draw?
- How can companies in the nonwoven sector practically implement PEF to enhance sustainability communication and compliance with evolving regulations?
- What steps can we take to streamline the uptake of PEF and make it more accessible for businesses in the nonwoven industry?

15.20 - 16.00

COFFEE BREAK

16.00 - 17.20

SESSION 6

Fit for a Circular Economy: The Challenges and Opportunities of the Medical Nonwovens Industry



Advanced Recycling Solution for Circularity in Medical Waste

Danielle van Horzen, Global Marketing Manager Hygiene and Healthcare - SABIC

- Megatrends in hygiene-sustainability Industry
 - Complexity of recycling in medical waste
 - Advanced recycling solution to enable circularity in the medical industry
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Circular Economy in Single Use Medical Devices Industry Are Medical Drapes Really Only Good for The Bin?

Jens Fischer, Managing Director - Raguse Gesellschaft für medizinische Produkte

- What are the challenges of single use medical devices on the way to a circular economy?
 - What solutions are feasible?
 - What is the perspective of medical device manufacturer?
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Circularity in Hospitals: Priorities, Best Practices and Challenges

Kristien Depraetere, Sustainability Coordinator - UZ Leuven

- What are the priorities concerning sustainability for hospitals?
- What are examples of best practices?
- Which challenges are hospitals facing?

17.20 - 17.30

CLOSING WORDS

17.30 - 18.00

NETWORKING DRINK

Thanks to our Sponsor

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M A T E R I A L S



DAY 3 | 07 November



VISIT TO THE EUROPEAN COMMISSION

08.30 - 12.30

We will wrap up the Forum with a visit to the European Commission, where discussions will continue to address sustainability policies. Attendees will be able to learn firsthand how environmental policies are developed in the EU and hear about the latest developments in EU sustainability legislation.



08.30

Meeting point - Building Charlemagne - Rue de la loi 170 - 1000 Brussels

09.00 - 10.00

The European Commission: the political executive of the European Union

Lieven Baert, Case Handler Officer, Antitrust: Financial services - DG for Competition

10.00 - 10.30

Coffee break

10.30 - 11.00

EU Green Deal - The Waste Framework Directive



Vincenzo Gente, Policy Officer - Circular Economy - From Waste To Resources - DG for Environment

11.00 - 11.30

EU Green Deal - The Single Use Plastic Directive



Werner Bosmans, Policy Officer - Circular Economy, Sustainable Production And Consumption - DG for Environment

11.30 - 12.00

EU Green Deal - The Ecodesign for Sustainable Products Regulation

**Mr Wojtek Sitarsz, Policy Officer - Circular Economy - Sustainable Products
DG for Environment**