

INDEX 26 SEMINARS - SCHEDULE

The seminars are a series of discussions and presentations, during which speakers tackle current challenges affecting the nonwovens value chain, and propose innovative solutions.

While advance registration is not required, we recommend that you arrive early in order to secure a place, as space is limited.

TUESDAY 19 MAY 2026

14:00 - 15:00 **MARKET TRENDS IN NONWOVENS ACROSS REGIONS – INSIGHTS SHAPING THE FUTURE**

Join us for an exclusive seminar featuring an insightful presentation about how the Iranian crisis has triggered a severe disruption across global plastic markets. Then, expert speakers from leading nonwoven associations — EDANA, INDIA, and ANFA will unveil the latest market dynamics, innovations, and growth drivers transforming the nonwovens industry across regions worldwide.

WEDNESDAY 20 MAY 2026

10:30 – 11:30 **GLOBAL GATEWAYS: HOW TO TAP INTO PUBLIC FUNDING IN THE EU AND THE US**

This seminar will explore how nonwovens companies can benefit from current funding schemes and incentive programs. Attendees will gain insights into how these mechanisms can support R&D, sustainability transitions, and market growth, and how to align business strategy to make the most of them.

12:00 – 13:00 **EDANA PROFESSIONAL DEVELOPMENT: YOUR NONWOVEN CAREER PARTNER**

A one-hour live showcase highlights the value and effectiveness of EDANA's Professional Development portfolio through four high-impact segments. It is designed to fit the reality of modern working life: focused learning, practical takeaways, and flexible formats.

The session also demonstrates how EDANA's flexible, practical learning solutions help professionals stay competitive in a rapidly changing environment

13:30 – 14:30 **QAP FROM REVOLUTION TO EVOLUTION!**

This seminar will explore how the Quality and Audit Program (QAP) for the AHP industry has evolved to better support the supply chain and enhance supplier–converter collaboration. The session will highlight how QAP now streamlines assessments, reduces duplicate audits, and drives continuous improvement across the industry. We will feature two testimonials during the seminar: one from a leading supplier and another from a global brand owner. Both have been involved since the program's launch, and by sharing their experiences, they have helped strengthen it.

INDEX 26 SEMINARS - SCHEDULE

X 15:00 – 16:00 SUSTAINABILITY IN NONWOVENS: KEY DEVELOPMENTS & PERSPECTIVES

This session will explore the latest regulatory developments affecting plastics and single-use applications and what these policies mean in practice for the nonwovens sector. Through expert insights and industry case studies, the discussion will highlight how regulatory requirements can drive sustainable innovation and how companies can respond to ensure compliance while strengthening differentiation and competitiveness in a rapidly evolving market.

THURSDAY 21 MAY 2026

X 09.30 – 10.30 FROM AIR TO INDUSTRY: NONWOVENS POWERING INNOVATION ACROSS GLOBAL FILTRATION MARKETS

This seminar will explore the key trends shaping the global filtration market, highlighting how nonwovens enable high efficiency, durability, and innovation in applications ranging from HVAC and industrial filtration to automotive, medical, and environmental protection. Drawing on market insights and real-world applications, the presentation will examine how sustainability, material innovation, and evolving end-user needs are driving the next generation of filtration technologies - and where the most promising growth opportunities lie for the nonwovens industry.

X 11.00 – 12.00 RE-ENGINEERING INFRASTRUCTURE: HOW GEOSYNTHETICS ARE REVITALISING MODERN CONSTRUCTION

Geosynthetics have transformed infrastructure over the past 40 years – especially in China, where they've supported the rapid expansion of roads, railways, airports and harbours. In both Europe and the US, the traditional reliance on mineral materials when building infrastructure presents a unique opportunity: we can now showcase how geosynthetics enhance durability, reduce costs, and improve sustainability. In this presentation we will focus on the current state of play and present innovative applications that support society and revitalize the Geosynthetics industry across our regions.

X 13.30 – 14.30 LIGHTWEIGHT, QUIET, SUSTAINABLE: NONWOVENS AT THE HEART OF NEXT-GENERATION MOBILITY

Sustainability and autonomous driving are reshaping the mobility sector, and nonwovens are playing a key role in this transformation. In this seminar, we will explore the many ways nonwoven materials are enabling innovation— lightweight designs, enhancing noise reduction, improving air filtration, and creating more comfortable interiors. We will look at how these versatile materials contribute to the development of autonomous vehicles and meet the growing demand for sustainable transportation solutions.

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- All presentations and moderated sessions will be held in English.
 - This programme may be subject to last-minute changes and cancellations. All timings are approximate and may be subject to change due to unforeseen delays or adjustments.
 - The opinions expressed in the papers presented are those of the authors, and not necessarily those of EDANA. EDANA assumes no responsibility for these opinions or for accuracy of the information contained.

MARKET TRENDS IN NONWOVENS ACROSS REGIONS – INSIGHTS SHAPING THE FUTURE –

**TUESDAY 19 MAY 2026
14:00 - 15:00**



FROM SURPLUS TO DEFICIT: HOW IRANIAN CRISIS UPENDED PLASTIC MARKETS

Kaushik Mitra, Executive Director Polyolefin EMEA - Chemical Market Analytics A Dow Jones Company

The Iranian crisis triggered a severe disruption across global plastic markets. Key polymers such as PE, PP, and PET shifted almost overnight from structural oversupply to acute tightness. Beyond production outages in the Middle East, supply chain bottlenecks and feedstock disruptions amplified concerns of a broader supply shock. At the same time, energy and raw material costs surged, driving significant price inflation that producers rapidly passed through to the market. What had been a buyer's market quickly turned into a seller's market.

With the potential reopening of the Strait of Hormuz, critical questions now emerge:

- Will current market tightness persist, or will buyers regain leverage?
- How are prices likely to evolve in the near to mid-term?
- What risk factors remain, and which scenarios should market participants prepare for?

X The seminar will then feature 3 expert speakers from leading nonwoven associations — EDANA, INDA, and ANFA. Together, they will unveil the latest market dynamics, innovations, and growth drivers transforming the nonwovens industry across regions worldwide.

This data-driven session will deliver a comprehensive overview of global market trends covering key applications in hygiene, wipes, filtration, construction, and mobility. Whether you're seeking to benchmark your strategy or identify new growth opportunities, this seminar will provide actionable insights into the forces shaping demand and innovation across the nonwovens value chain.



**Tony Fragnito,
President & CEO
INDA**



**Kazuki Baba
Secretary General
ANFA**



**Jacques Prigneaux,
Market Analysis &
Economic Affairs Director
EDANA**

GLOBAL GATEWAYS: HOW TO TAP INTO PUBLIC FUNDING IN THE EU AND THE US

WEDNESDAY 20 MAY 2026
10:30 - 11:30

As global competition intensifies, strategic access to public funding can make the difference between innovation and stagnation. This seminar will explore how nonwovens companies can benefit from current funding schemes and incentive programs.

Attendees will gain insights into how these mechanisms can support R&D, sustainability transitions, and market growth, and how to align business strategy to make the most of them.



Moderator:
Alexander Heusch, Regulatory Affairs Manager - EDANA

Confirmed speakers:



Floortje de Vink,
Senior Consultant -
Schuman Associates



Al Gordon,
Chief Executive Officer
and Chairman -
National Strategies

EDANA PROFESSIONAL DEVELOPMENT: YOUR NONWOVEN CAREER PARTNER

**WEDNESDAY 20 MAY 2026
12:00 - 13:00**

The nonwovens sector is defined by rapid technological evolution, shifting regulatory landscapes, and a constant demand for material innovation. To maintain a competitive edge, professionals must move beyond static knowledge. EDANA's solutions are designed to fit the reality of modern working life: focused learning, practical takeaways, and flexible formats—delivered by experts working at the heart of the nonwovens industry. We serve as the strategic education partner for the entire value chain, providing the clarity and technical depth you require to navigate a complex global market.

To demonstrate the efficacy and variety of our expert courses, we invite you to a one-hour live showcase designed to bridge the gap between technical theory and industrial application. This curated session distills the core value of EDANA's Professional Development portfolio into four high-impact segments.

- The "Nonwovens Introduction" briefing, establishing the foundational knowledge required for cross-functional success.
- "Nonwovens Essentials," a course that focuses on the manufacturing processes and material properties that drive modern performance.
- Our highly strategic "Sustainability Introduction" course, covering regulatory frameworks and the shift toward a circular economy.
- The "Absorbent Hygiene Products (AHP)" course, examining the design complexities and market trends of this critical category.

Gain immediate technical insights and discover how our structured courses can accelerate organisational competitiveness and professional growth. Stop by to experience the quality of our curriculum and discuss your specific learning objectives with our team.

Presenters:



Hadrien Tournier,
Global Director of Professional
Development
Global Nonwovens Alliance



Marines Lagemaat,
Scientific & Technical
Affairs Director
EDANA



Rawaa Ammar,
Sustainability Director
EDANA

QAP FROM REVOLUTION TO EVOLUTION!

WEDNESDAY 20 MAY 2026
13:30 - 14:30

Discover how QAP, the Quality and Audit Program for the Absorbent Hygiene Product's Industry, has evolved to better support the supply chain and strengthen supplier-converter collaboration.

We will show how the program has become more robust, with improved auditor availability and reduced lead times—both in audit delivery and in the release of audit reports, as well as in the handling of non-conformities.

You will discover the newly enhanced QAP audit report, which sets a new benchmark for clarity, consistency, and comparability.

Learn how the program continues to streamline assessments, reduce audit duplication, and drive continuous improvement across the AHP supply chain.

We will also share fresh, data-driven insights into the industry-wide impact of QAP. We are proud to feature two testimonials during the seminar—one from a leading supplier and another from a global brand owner. Both have been involved since the program's launch, and by sharing their experiences, they have helped strengthen it.

Join us to see how QAP is shaping a more transparent and efficient global nonwovens sector.

Speakers:



Marines Lagemaat,
Scientific & Technical Affairs Director
EDANA



Ralf Veltman
Head of Sales Internal &
Supplier Audit
BSI



Martin Langley
Global Commercial Director
Bostik



Norbert Stelzer
Baby Care GMDSO
Product Supply SD for
NSS
Procter & Gamble

SUSTAINABILITY IN NONWOVENS: KEY DEVELOPMENTS & PERSPECTIVES

WEDNESDAY 20 MAY 2026
15:00 - 16:00

As sustainability becomes a critical driver for innovation, the nonwovens industry faces growing regulatory and market pressure to address environmental challenges such as resource efficiency, carbon footprint reduction, and end-of-life solutions. At the same time, evolving policies targeting plastics and single-use products at both national and EU and levels are reshaping the regulatory landscape and influencing how products are designed, manufactured, and managed at the end of their life cycle.

This session will explore the latest regulatory developments affecting plastics and single-use applications and what these policies mean in practice for the nonwovens sector. Through expert insights and industry case studies, the discussion will highlight how regulatory requirements can drive sustainable innovation and how companies can respond to ensure compliance while strengthening differentiation and competitiveness in a rapidly evolving market.

Moderators:



Rawaa Ammar,
Sustainability Director
EDANA



Brieuc Lits,
Public Affairs Director
EDANA

Confirmed speakers:



THE MEGATRENDS DRIVING EU POLICY AND REDEFINING MARKET ACCESS FOR NONWOVENS



Alex Braley, Sustainability Advocate - #SustainablePublicAffairs

- What underlying forces are driving EU policy megatrends, and why are these trends structural signals about the long-term regulatory framework, rather than short-term political cycles?
- How do these EU policy megatrends translate into concrete market access requirements for nonwovens across the EU Single Market and Member States? The case of the Single Use Plastics Directive (SUPD)
- What strategic choices must nonwoven business cases consider today to get on the front-foot with these trends and foster policy-driven growth?

Explore the structural forces driving EU policy and how these translate into market access rules and opportunities to foster policy-driven growth for business cases in the nonwovens sector. Look at the Single Use Plastics Directive as a case in point.

SUSTAINABILITY IN NONWOVENS: KEY DEVELOPMENTS & PERSPECTIVES

WEDNESDAY 20 MAY 2026
15:00 - 16:00

X REGULATIONS FREQUENTLY DRIVE INNOVATION, CREATING NEW COMMERCIAL OPPORTUNITIES WHILE INTRODUCING COMPLEX CHALLENGES



Dr Matthew Tipper, Chief Executive Officer - Nonwovens Innovation & Research Institute (NIRI)

The nonwovens industry is currently navigating a rapidly evolving sustainability landscape, where regulatory developments such as the UK ban on plastic-containing wipes are setting the direction of travel beyond national borders.

- What happens when more sustainable solutions come with higher costs or performance trade-offs?
- How can these innovations be successfully commercialised and scaled across markets?

This presentation will explore how the wipes industry is responding to these challenges today and how it can future-proof product design, material choices, and business strategies in anticipation of similar regulatory trends emerging at regional and global levels. Through practical insights and case examples, it will highlight how regulatory pressure can act as a catalyst for innovation, differentiation, and long-term competitiveness.

X SHAPING THE FUTURE OF NONWOVENS: REGULATION, MATERIALS AND MARKET REALITY



Kemal Say, Managing Director - Fibertex Nonwovens Türkiye

- How emerging regulations in Türkiye reshape nonwoven applications, especially single-use products and wet wipes
- Why fiber choices are becoming strategic decisions under sustainability pressure and shifting customer expectations
- What producers must change to stay competitive as compliance, transparency and upstream responsibilities increase

Regulatory pressure is redefining the nonwovens industry, driving strategic shifts in materials, product design, and value propositions creating both risks and opportunities for proactive players. Increasingly, these shifts are no longer confined to the EU: the “Brussels effect” is extending the influence of EU regulations beyond its borders, shaping market expectations and industry practices globally.

This presentation will showcase how forward-looking players in Turkey are already anticipating and responding to these developments, offering a concrete example of how early action can turn regulatory pressure into a competitive advantage.

X PANEL DISCUSSION

FROM AIR TO INDUSTRY: NONWOVENS POWERING INNOVATION ACROSS GLOBAL FILTRATION MARKETS

THURSDAY 21 MAY 2026
09:30 - 10:30

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Drawing on market insights and real-world applications, the presentation will examine how sustainability, material innovation, and evolving end-user needs are driving the next generation of filtration technologies - and where the most promising growth opportunities lie for the nonwovens industry.



Moderator
Marines Lagemaat, Scientific & Technical Affairs Director
EDANA

Confirmed speakers:

NONWOVENS AT WORK: INNOVATION IN FILTRATION



Martin Klein, SVP Engineering Filtration Materials - MANN+HUMMEL

- Nonwoven media are at the heart of modern filtration, enabling cleaner air, fluids, and environments across automotive, industrial, and life science applications
- Explore how advanced fiber engineering, digital media designs and innovations in nonwoven structures are pushing the limits of efficiency, capacity and sustainability
- Connecting material science to application needs, outlining pathways for next-generation filtration solutions and competitive differentiation

THE NEW AGE OF SUSTAINABLE AIR FILTRATION



Sandra Schäfer, Senior Scientist - Hollingsworth & Vose

- Minimise Waste: Discover how innovative 3D-structured filter media can cut global air filter waste and support genuine sustainability gains
- Optimise Efficiency: Learn how filter media with beneficial pressure drop behaviour throughout its entire service life reduces energy costs and Total Cost of Ownership (TCO)
- Extend Longevity: See how extended service life and reduced material usage enable more sustainable air filtration without compromising on performance

RE-ENGINEERING INFRASTRUCTURE: HOW GEOSYNTHETICS ARE REVITALISING MODERN CONSTRUCTION

THURSDAY 21 MAY 2026
11:00 - 12:00

Geosynthetics have transformed infrastructure over the past 40 years – especially in China, where they've supported the rapid expansion of roads, railways, airports and harbours. In both Europe and the US, the traditional reliance on mineral materials when building infrastructure presents a unique opportunity: we can now showcase how geosynthetics enhance durability, reduce costs, and improve sustainability.

In this seminar we will focus on the current state of play and present innovative applications that support society and revitalize the Geosynthetics industry across our regions.



Moderator
Marines Lagemaat, Scientific & Technical Affairs Director
EDANA

X NONWOVEN GEOTEXTILES FOR SUSTAINABLE AND RESILIENT INFRASTRUCTURE

- How can nonwoven geotextiles improve the durability and performance of modern infrastructure projects, and what economic and environmental benefits can they offer compared to traditional construction materials?
- What are the economic implications and carbon footprint impacts of using nonwoven geotextiles across civil and geoenvironmental applications?
- What are the main barriers to the broader adoption of nonwoven geotextiles, and what opportunities exist to accelerate their uptake in infrastructure development?
- What actions are needed to increase awareness, confidence, and widespread use of nonwoven geotextiles within the construction and engineering sectors?
- Who is the International Geosynthetics Society, and what role does it play in promoting sustainable and resilient infrastructure in response to growing global demand?



Samuel Allen,
President
TRI Environmental, Inc



Dr. Oliver Detert,
Head of Engineering
HUESKER Synthetic

LIGHTWEIGHT, QUIET, SUSTAINABLE: NONWOVENS AT THE HEART OF NEXT-GENERATION MOBILITY

THURSDAY 21 MAY 2026

13:30 - 14:30

Sustainability and autonomous driving are reshaping the mobility sector, and nonwovens are playing a key role in this transformation.

In this seminar, we will explore the many ways nonwoven materials are enabling innovation—lightweight designs, enhancing noise reduction, improving air filtration, and creating more comfortable interiors.

We will look at how these versatile materials contribute to the development of autonomous vehicles and meet the growing demand for sustainable transportation solutions.



Moderator

**Felipe Cossio Cuartero, Communication Expert
EDANA**

X FROM PU TO POLYESTER: ENABLING CIRCULAR AUTOMOTIVE SOLUTIONS THROUGH ADVANCED NONWOVENS



**Laura Gottardo, Advanced Sustainability Manager - Autoneum
Management**

- How can polyester nonwovens replace polyurethane in automotive applications while maintaining acoustic, lightweight, and formability performance?
- What technological advances now enable full recyclability and circularity of polyester-based automotive components?
- How can OEMs and suppliers scale polyester innovations to meet upcoming end of life regulations and rising demand for sustainable mobility materials?

X DRY POWDER IMPREGNATION FOR NEXT-GENERATION MOBILITY: HIGH-PERFORMANCE, SUSTAINABLE AUTOMOTIVE HEADLINERS

- Can electrostatic technologies be applied to other products in the mobility sector?
- Are there solutions using bio-based or 100% recyclable materials?
- Will dry-process technology enable you to develop new products for sectors other than the automotive industry?
- Is dry-process technology suitable for developing innovative, environmentally friendly composites?



**Laurent Mougard
Innovation Leader
Howa-Europe**



**Joric Marduel
CTO - Fibroline**